

Certified Snow Professional (CSP) CEUs for GLTE 2025

Session Date	Session Time	Session Title	Session Track	Credits
Tuesday, January 21, 2025	8:00-9:00a	Culture Catalysts – How Daily Habits Drive Your Landscape Company's Success	Business, Leadership and Labor	1
	9:15-10:15a	Design Proposals for Landscape Designers: Creating a Document that Addresses the Design Process, Deliverables, and Pricing	Business, Leadership and Labor	1
	10:30a-11:30a	The Benefits of a Landscape CRM	Business, Leadership and Labor	1
	1:00-2:00p	Expanding Your Business: Unleashing Billable Opportunities for Landscapers	Business, Leadership and Labor	1
	2:15-3:15p	Planning and Managing Tech Jumps	Business, Leadership and Labor	1
	3:30-4:30p	Communication Breakdowns and Fixes for the Green Industry	Business, Leadership and Labor	1
	8:00-11:30a	AI in the Green Industry: Leverage Technology to Save Time and Make Money	Workshop	3
Wednesday, January 22, 2025	9:15-10:15a	Onboarding New Employees: Welcome to the Team, Now Grab a Shovel	Irrigation and Safety	1
	2:45-5:00p	WiFi Fundamentals for Green Industry Professionals	Irrigation and Safety	2
	9:15-10:15a	Playing the Game in a Multilingual Company	Business, Leadership and Labor	1
	2:45-3:45p	Hiring the Next Leaders: Create Leaders for Generations	Business, Leadership and Labor	1
	4:00-5:00p	Every Business Needs a Number 2	Business, Leadership and Labor	1
	2:45-3:45p	Innovative Storm Water Solutions: Landscape Engineering Beyond Grading and Drainage	Plants and Design	1
	9:15-10:15a	Marketing to Millennials: A Labor of Like	Garden Retail & Professional Gardening	1
Thursday, January 23, 2025	8:00-10:15a	Strategies for Profit Improvement and Financial Freedom	Business, Leadership and Labor	2