

American Society of Landscape Architects (ASLA) LA CES PDHs for GLTE 2017

Session Date	Session Time	Session Title	Session Track	Credits & Categories
Monday, Jan. 23, 2017	8:30a-9:20a	Diagnosing Long & Short Term Effects of Herbicides on Landscape Plants	Arboriculture, Turf & L. Mgmt	1 LA CES PDH
		The Best of the Best at the MSU Trial Gardens	Plants	1 LA CES PDH
		The "Big 3" of Social Media: A Beginner's Guide to Social Media & Brand Recognition	L. Design/Build, Retail	1 LA CES PDH
	9:30a-11:20a	Michigan's Major Tree Maladies for 2017	Arboriculture	2 LA CES PDH
	10:30a-11:20a	Overcoming Seasonal Depression Utilizing Plants with Winter Interest and Blooms	L. Design/Build, Plants, Retail	1 LA CES PDH
	1:00p-1:50p	Green Roofs: Different Plants, Different Benefits?	Plants	1 LA CES PDH
		Urban IPM Practices to Protect Pollinators and Beneficial Insects	Arboriculture, Turf & L. Mgmt	1 LA CES PDH
	2:00p-2:50p	Beech Scale & Hemlock Woolly Adelgid: Protecting Trees from These Invasive Pests	Arboriculture, Turf & L. Mgmt	1 LA CES PDH
		Native Plants in the Formal Landscape	L. Design/Build, Plants	1 LA CES PDH
	3:00p-3:50p	Top Annuals for Lasting Color in the Landscape	L. Design/Build, Plants	1 LA CES PDH
Marketing to the NEXT Generation		Retail	1 LA CES PDH	
Tuesday, Jan. 24, 2017	8:00a-8:50a	The Michigan Green Industry and the Invasive Plant Issue 2017	Arboriculture, Plants	1 LA CES PDH
		The ABC's of SEO: An Advanced Guide to Social Media & Brand Recognition	L. Design/Build, Retail	1 LA CES PDH
	9:00a-9:50a	A Tour of the Great Gardens of the East Coast	Plants	1 LA CES PDH
		Green Light Selling	L. Design/Build	1 LA CES PDH
	3:15p-4:05p	The Practical Science Supporting Tree Planting Best Practices	Arboriculture, Turf & L. Mgmt	1 LA CES PDH
		The Layered Garden	Plants	1 LA CES PDH
	3:15p-5:05p	Growing Weeders Into Leaders	Irrigation, Shaping Leadership	2 LA CES PDH
	4:15p-5:05p	The Best of Yesterday, Today, and Tomorrow	Plants, Retail	1 LA CES PDH
		Enhancing Root Development of Established Trees	Arboriculture, Turf & L. Mgmt	1 LA CES PDH
	Wednesday, Jan. 25, 2017	8:00a-8:50a	Getting Root Depth Right at Planting	Arboriculture, Employees Only
Outdoor Rooms That Live: Space for People in a World of Plants			Outdoor Living, Plants	1 LA CES PDH
9:00a-9:50a		Sustainable Tree Planting Strategies for Confined Urban Spaces	Arboriculture	1 LA CES PDH
		In the Shade	Plants, Retail	1 LA CES PDH
		The Art and Craft of Stone Construction	Outdoor Living, Employees Only	1 LA CES PDH
1:00p-1:50p		Basics of Landscape Management	Employees Only	1 LA CES PDH
3:00p-4:00p		The Beauty (and the Business) of Container Plantings	Outdoor Living, Plants	1 LA CES PDH
1:00p-1:50p		Become a Destination Company	Retail, Business	1 LA CES PDH
2:00p-2:50p		The Three R's to Handling Client Complaints	Employees Only	1 LA CES PDH