

Certified Snow Professional (CSP) CEUs for GLTE 2017

Session Date	Session Time	Session Title	Session Track	Credits & Categories
Monday, Jan. 23, 2017	8:30a-9:20a	The "Big 3" of Social Media: A Beginner's Guide to Social Media & Brand Recognition	L. Design/Build, Retail	1 CSP CEU
	10:30a-11:20a	Curbing Winter Salt Damage	Turf & L. Mgmt	1 CSP CEU
	1:00p-1:50p	Make Your Customer Service Contagious!	L. Design/Build, Retail	1 CSP CEU
	3:00p-3:50p	Marketing to the NEXT Generation	Retail	1 CSP CEU
Tuesday, Jan. 24, 2017	8:00a-8:50a	The ABC's of SEO: An Advanced Guide to Social Media & Brand Recognition	L. Design/Build, Retail	1 CSP CEU
		Leadership Communication Skills	Shaping Leadership	1 CSP CEU
	9:00a-9:50a	Green Light Selling	L. Design/Build	1 CSP CEU
		Is the Problem With Labor or Leadership?	Shaping Leadership	1 CSP CEU
3:00p-3:50p	Growing Weeders Into Leaders	Irrigation/Shaping Leadership	1 CSP CEU	
Wednesday, Jan. 25, 2017	8:00a-8:50a	IT Security: The Latest Trends, Scams, and How to Protect Your Business	Safety & Compliance	1 CSP CEU
		Connect Your Office to the Field: Running Your Business by the Numbers	Business	1 CSP CEU
	9:00a-9:50a	Succession Planning - Successfully	Business	1 CSP CEU
	2:00p-2:50p	The Three R's to Handling Client Complaints	Employees Only	1 CSP CEU
3:00p-4:00p	Become a Destination Company	Business, Arboriculture, Retail	1 CSP CEU	