

### Association of Professional Landscape Designers (APLD) CEUs for GLTE 2017

Session Date	Session Time	Session Title	Session Track	Credits & Categories
Monday, Jan. 23, 2017	8:30a-9:20a	The "Big 3" of Social Media: A Beginner's Guide to Social Media & Brand Recognition	L. Design/Build, Retail	.75 APLD CEU
		The Best of the Best at the MSU Trial Gardens	Plants	.75 APLD CEU
	10:30a-11:20a	Overcoming Seasonal Depression Utilizing Plants with Winter Interest and Blooms	L. Design/Build, Plants, Retail	.75 APLD CEU
		Curbing Winter Salt Damage	Turf & L. Mgmt	.75 APLD CEU
	1:00p-1:50p	Urban IPM Practices to Protect Pollinators and Beneficial Insects	Arboriculture, Turf & L. Mgmt	.75 APLD CEU
		Green Roofs: Different Plants, Different Benefits?	Plants	.75 APLD CEU
		Make You Customer Service Contagious!	L. Design/Build, Retail	.75 APLD CEU
	2:00p-2:50p	Native Plants in the Formal Landscape	L. Design/Build, Plants	.75 APLD CEU
3:00p-3:50p	Top Annuls for Lasting Color in the Landscape	L. Design/Build, Plants	.75 APLD CEU	
Tuesday, Jan. 24, 2017	8:00a-8:50a	The Michigan Green Industry and the Invasive Plant Issue 2017	Arboriculture, Plants	.75 APLD CEU
		The ABC's of SEO: An Advanced Guide to Social Media & Brand Recognition	L. Design/Build, Retail	.75 APLD CEU
		Dormant Applications in Landscape Beds? Why They Make Sense	Turf & L. Mgmt	.75 APLD CEU
		Leadership Communication Skills	Shaping Leadership	.75 APLD CEU
	9:00a-9:50a	Smart Sprinklers: Working With Wireless	Irrigation	.75 APLD CEU
		Green Light Selling	L. Design/Build	.75 APLD CEU
		A Tour of the Great Gardens of the East Coast	Plants	.75 APLD CEU
		Is the Problem With Labor or Leadership?	Shaping Leadership	.75 APLD CEU
	1:00p-1:50p	Developing and Retaining Hardscape Talent	Shaping Leadership	.75 APLD CEU
	3:15p-4:05p	The Practical Science Supporting Tree Planting Best Practices	Arboriculture, Turf & L. Mgmt	.75 APLD CEU
		The Layered Garden	Plants	.75 APLD CEU
	4:15p-5:05p	Enhancing Root Development of Established Trees	Arboriculture, Turf & L. Mgmt	.75 APLD CEU
The Best of Yesterday, Today, and Tomorrow		Plants, Retail	.75 APLD CEU	
Wednesday, Jan. 25, 2017	8:00a-8:50a	Getting Root Depth Right at Planting	Arboriculture, Employees Only	.75 APLD CEU
		Outdoor Rooms That Live: Space for People in a World of Plants	Outdoor Living, Plants	.75 APLD CEU
		Connect Your Office to the Field - Running Your Business by the Numbers	Business	.75 APLD CEU
	9:00a-9:50a	Sustainable Tree Planting Strategies for Confined Urban Spaces	Arboriculture	.75 APLD CEU
		In the Shade	Plants, Retail	.75 APLD CEU
	1:00p-1:50p	Basics of Landscape Management	Employees Only	.75 APLD CEU
	2:00p-2:50p	The Three R's to Handling Client Complaints	Employees Only	.75 APLD CEU
	3:00p-4:00p	The Beauty (and the Business) of Container Plantings	Outdoor Living, Plants	.75 APLD CEU